

SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO 2	1445
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* The Treasurer is often the only top officer of a candidate Committee;

	АИстор			
1.	THE NAME OF THE CANDIDATE IS: BAROCK Oboma.	:		
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF RUNCAS OF THE OFFICE O	U	<u>)) </u>	*
3,	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Obasia For America	· · · · · · · · · · · · · · · · · · ·		
4,	THE TREASURER OF THE AUTHORIZED COMMITTEE IS	e	derall.	المين حداد
5.	THE CONTACT PERSON FOR THE PURCHASER IS:		LE SIC	۱۰ می <i>د</i> /
	Marie Keuleman January			
	3050 K St NW WASH DL ZONOT Address			
	Z02 338-8700 Phone Number			
6,	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE	.UR	CHASER-	••
	Martin Westitt - Treasurer			
	Arterior and the second	!		
	The state of the s	: :		
	- Control of Control o			

00:15:00

CAND

WPLG

261445

10/08/12

ORDER

Flight Dates 10/09/12-10/15/12

Estimate # 2002 **Product** 06365939 **OBAMA SCHED A** Alt Order # Cash Billing Type Agency Com 15% Order Type **GENERAL Billing Contact** EOM/EOC Billing Cycle Billing Calendar BROADCAST 3050 K Street NW Suite 100 **Demographic** A35+ Washington, DC 20007 Rev Codes AGY POL

Order Sep

Product Codes PL-Presidential-Democrat Sales Office DC Priority LUR Sales Region NAT Advertiser Ref Agency Ref

3050 K Street NW Suite 100 Washington, DC 20007

Contract / Revision

Agency GMMB

Buying Contact

Original Date / Revision

Advertiser Pol/B Obama/Pres/D

10/08/12

Primary Account Executive Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 167825

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots # of Spots Net Amount Gross Amount Month 0.00 10/01/12 10/15/12 \$142,651.25 \$167,825.00 \$167,825.00 149 \$142,651,25 October 2012 0.00 149 \$167,825.00 \$142,651.25 Totals

						Tot	als
Ln Ch Start End	Inventory Code	Break Start/End	Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1 WPLG 10/09/12 10/15/	12 M-F 10a Ricki Lake Ricki Lake 9/10	CM 10-11a (10:00 AM-	MTWTF 10:30 AM)	:30 5	\$125.00 P-2	0.00 NM 5	\$2,000.00
<u>Start Date</u> <u>End Da</u> Week: 10/09/12 10/15/1	2 MTWTF	ts/Week Rate 5 \$125.00	Rating 0.00				
<u>Spot</u> <u>Ch Date Range</u> 1 WPLG 10/09/12-10/15/1 See MG 1.6,1.7,1.8,		Start/End Time 10-11a	<u>V\</u> (10:00 AM-10:30M	<u>/eekdays Len</u> TWThF	gth <u>Rate</u> :30 (\$125.00)	Rtg Type 0.00 NM	
2 WPLG 10/09/12-10/15/1 See MG 1.6,1.7,1.8,	2 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:3(M	TWThF	:30 (\$125.00)	0.00 <i>NM</i>	
3 WPLG 10/09/12-10/15/1 See MG 1.6,1.7,1.8,		10-11a	(10:00 AM-10:30M	TWThF	:30 (\$125.00)	0.00 <i>NM</i>	
4 WPLG 10/09/12-10/15/1 See MG 1.6,1.7,1.8,		10-11a	(10:00 AM-10:3cm		:30 (\$125.00)		
5 WPLG 10/09/12-10/15/1 See MG 1.6,1.7,1.8,	1.9,1.10	10-11a	(10:00 AM-10:3(M		:30 (\$125.00)		
6 WPLG 10/09/12-10/15/1		10-11a	(10:00 AM-10:3CM	TWThF	:30 \$400.00	0.00 NM	



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep

00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

							Tota	ls
Ln Ch Start End Inventory C	ode Break	Start/End Time	e Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPLG 10/09/12 10/15/12 M-F 10a Rick	i Lake CM	10-11a	MTWTF	:30 5	\$125.00 P-2	0.00 NM	5	\$2,000.00
Ricki Lake 9/	10	(10:00 AM-10:3	O AM)					
Start Date End Date Weekdays	Spots/Week		Rating					
Week: 10/09/12 10/15/12 MTWTF	5	,	0.00			D4		
Spot Ch Date Range Description 7 WPLG 10/09/12-10/15/12 M-F 10a Ricki L		t/End Time	<u>ννε</u> ΣΟΟ ΑΜ-10:30ΜΤΙ	ekdays Ler		Rtg <u>Type</u> 0.00 NM		
(f) MG for 1.3,1.5,1.4,1.1,1.2	ake 10-	114 (10.	JO AIVI- 10.30411	W111F	.50 φ400.00	O.OO INIVI		
8 WPLG 10/09/12-10/15/12 M-F 10a Ricki L	ake 10-	110 (10)	00 AM-10:3CMT	wrhe	:30 \$400.00	0.00 NM		
(f) MG for 1.3,1.5,1.4,1.1,1.2	arc 10-	114 (10.	50 / (VI 10.5G-II)	** * * * * * * * * * * * * * * * * * * *	.00 φ-100.00	0.00 11111		
9 WPLG 10/09/12-10/15/12 M-F 10a Ricki L	ake 10-	11a (10·	00 AM-10:30MT	WThE	:30 \$400.00	0.00 NM		
(f) MG for 1.3,1.5,1.4,1.1,1.2	ano 10	114 (10.	0071111 10.00411		.00 ψ100.00	0.00 1111		
10 NPLG 10/09/12-10/15/12 M-F 10a Ricki L	ake 10-	11a (10:	00 AM-10:3CMT	WThF	:30 \$400.00	0.00 NM		
(f) MG for 1.3,1.5,1.4,1.1,1.2	iono 10	(10.	0071117 1010011	••••	ψ (σσ,σσ	0.00		
E 2 WPLG 10/09/12 10/15/12 M-F 10a Ricl	i Lake CM	10-11a	MTWTF	:30 5	\$125.00 P-2	0.00 NM	5	\$2,000.00
Ricki Lake 9		(10:30 AM-11:0		.00	Ψ120.001 Z	0.00 11111		Ψ2,000.00
Start Date End Date Weekdays	Spots/Week	•	Rating					
Week: 10/09/12 10/15/12 MTWTF		\$125.00	0.00				=	
Spot Ch Date Range Description		rt/End Time	-			Rtg Type		
1 WPLG 10/09/12-10/15/12 M-F 10a Ricki L	.ake 10-	11a <i>(10:</i>	30 AM-11:0(MT	WThF	:30 (\$125.00)	0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10				•				
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki l	.ake 10-	11a (<i>10:</i>	30 <i>AM-11:00</i> MT	WTNF	:30 (\$125.00)	0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10			00 444 44 000		.00 (0105.00)	0.00		
3 WPLG 10/09/12-10/15/12 M-F 10a Ricki I	.ake 10-	11a (10:	30 <i>AM-11:0(</i> MT	win	:30 (\$125.00)	0.00 /0///		
See MG 2.6,2.7,2.8,2.9,2.10	-1 10	11. (10.	20 AM 44.00ET	web e	·00 (640E 00)	0.00 4/44		
4 WPLG 10/09/12-10/15/12 M-F 10a Ricki I	ake 10-	11a <i>(10</i> .	30 AM-11:00MT	win	:30 (\$125.00)	0.00 19191		
See MG 2.6,2.7,2.8,2.9,2.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki I	aka 10	11a <i>(10</i> :	30 AM-11:0(MT	WThE	:30 (\$125.00)	0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10	_ane 10-	11a (10.	30 AW-11.0041	William	.50 (4120:00)	0.00 14141		
6 WPLG 10/09/12-10/15/12 M-F 10a Ricki l	ake 10-	11a (10:	30 AM-11:00MT	WThF	:30 \$400.00	0.00 NM		
(f) MG for 2.4,2.1,2.5,2.3,2.2	ano 10-	114 (10	50 7 NW- 1 1.0041	** 1 1	.00 φ400.00	0.00 14141		
7 WPLG 10/09/12-10/15/12 M-F 10a Ricki I	ake 10-	11a (10:	30 AM-11:00MT	WThF	:30 \$400.00	0.00 NM		
(f) MG for 2.4,2.1,2.5,2.3,2.2		(10.						
8 WPLG 10/09/12-10/15/12 M-F 10a Ricki I	_ake 10-	11a (10	30 AM-11:00MT	WThF	:30 \$400.00	0.00 NM		
(f) MG for 2.4,2.1,2.5,2.3,2.2								
9 WPLG 10/09/12-10/15/12 M-F 10a Ricki I	_ake 10-	11a (10	30 AM-11:00MT	WThF	:30 \$400.00	0.00 NM		
(f) MG for 2.4,2.1,2.5,2.3,2.2		`						
10 NPLG 10/09/12-10/15/12 M-F 10a Ricki I	_ake 10-	11a (10	30 AM-11:00MT	WThF	:30 \$400.00	0.00 NM		
(f) MG for 2.4,2.1,2.5,2.3,2.2								
E 3 WPLG 10/09/12 10/15/12 M-F 11-1138		11-1135P	MTWTF	:30 5	\$700.00 LUR	0.00 NM	5	\$10,000.00
M-F 11-1139		, D-1-	Dating					
Start Date End Date Weekdays Week; 10/09/12 10/15/12 MTWTF	Spots/Weel	<u>k</u> <u>Rate</u> 5 \$700.00	Rating 0.00					
4466K, 10/00/12 10/10/12 PITWIT	•	υ ψιου.ου	0.00		•		•	



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

									<u>Tot</u>	
Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spot	s F	Rate Pri	Rtg Type	Spots	Amount
E 3 WPLG 10/09/12 10/15/12	M-F 11-1135P M-F 11-1135P	СМ	11-1135P	MTWT	= :30	5 \$7	00.00 LUR	0.00 NM	5	\$10,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00						
	<u>Description</u>	Start	/End Time		<u>Weekdays</u>	_ength	Rate	Rtg Type		
1 WPLG 10/09/12-10/15/12 I See MG 3.6,3.7,3.8,3.9		11-1	135P		MTWThF	:30	(\$700.00)	0.00 <i>NM</i>		
2 WPLG 10/09/12-10/15/12 I		11-1	135P		MTWThF	:30	(\$700.00)	0.00 NM		
See MG 3.6,3.7,3.8,3.9			1001		131 W 111	,00	(φ/ σσ.σσ)	0.00 1777		
3 WPLG 10/09/12-10/15/12 I		11-1	135P		MTWThF	:30	(\$700.00)	0.00 NM	l	
See MG 3.6,3.7,3.8,3.9							(,,,,,,,,			
4 WPLG 10/09/12-10/15/12 I		11-1	135P		MTWThF	:30	(\$700.00)	0.00 NM		
See MG 3.6,3.7,3.8,3.9	9,3.10									
5 WPLG 10/09/12-10/15/12 I See MG 3.6,3.7,3.8,3.9		11-1	135P		MTWThF	:30	(\$700.00)	0.00 NM		
6 WPLG 10/09/12-10/15/12 I		11-1	135P		MTWThF	:30	\$2,000.00	0.00 NM		
(f) MG for 3.5,3.3,3.2,3.4,3	3.1								ŀ	
7 WPLG 10/09/12-10/15/12 I		11-1	135P		MTWThF	:30	\$2,000.00	0.00 NM		
8 NPLG 10/09/12-10/15/12		11-1	135P		MTWThF	:30	\$2,000.00	0.00 NM		
(i) MG for 3.5,3.3,3.2,3.4,	3.1									•
9 MPLG 10/09/12-10/15/12		11-1	135P		MTWThF	:30	\$2,000.00	0.00 NM		
(f) MG for 3.5,3.3,3.2,3.4,							* 0 000 00	0.00 111		
10 WPLG 10/09/12-10/15/12		11-1	135P		MTWThF	:30	\$2,000.00	0.00 NIV		
(f) MG for 3.5,3.3,3.2,3.4,						- 4		0.00.111		#1 7770 00
E 4 WPLG 10/09/12 10/15/12	2 M-F 1135-12:06a M-F Nightline	ı Nightli©M	1135p-120 (11:35 PM-		F :30	5 \$3	300.00 P-2	0.00 NM	5	\$4,750.00
Start Date End Date		Spots/Week		Rating						
Week: 10/09/12 10/15/12	MTWTF	5	+	0.00	147 6 7		Б. 4	DI . T		
	Description		t/End Time	/44:0E DM 45		Length	<u>Rate</u> (\$300.00)	Rtg Type		
1 WPLG 10/09/12-10/15/12		ignuine 113	op-1206am	(11:30 PIVI-1)	2:02MTWThF	.30	(\$300.00)	0.00 1414		
See MG 4.6,4.7,4.8,4.9 2 WPLG 10/09/12-10/15/12		iahtlina 113	5n_1206am	(11:35 PM-1	2:02MTWThF	.30	(\$300.00)	0.00 0/6	,	
See MG 4.6,4.7,4.8,4.9		ignuine 115	op-1200am	(11.551 W-11	2.02111 W 1111	.50	(4000.00)	0.00 1414		
3 WPLG 10/09/12-10/15/12	•	ightline 113	5p-1206am	(11:35 PM-1	2:02MTWThF	:30	(\$300.00)	0.00 NN		
See MG 4.6,4.7,4.8,4.9									1	
4 WPLG 10/09/12-10/15/12 See MG 4.6,4.7,4.8,4.9		lightline 113	5p-1206am	(11:35 PM-1)	2:02MTWThF	:30	(\$300.00)	0.00 NN	1	
5 WPLG 10/09/12-10/15/12	M-F 1135-12:06a N	lightline 113	5p-1206am	(11:35 PM-1	2:02MTWThF	:30	(\$300.00)	0.00 NN	1	
See MG 4.6,4.7,4.8,4.										
6 NPLG 10/09/12-10/15/12		ightline 113	5p-1206am	(11:35 PM-1:	2:02MTWThF	:30	\$950.00	0.00 NM	11	
(f) MG for 4.3,4.4,4.2,4.5,		الماسة:	E= 4000===	(44.05 DM 4)	0.000	.20	ቀለፍለ ለለ			
7 NPLG 10/09/12-10/15/12 MG for 4.3,4.4,4.2,4.5,		ignuine 113	op-1206am	(11:35 PIVI-1)	2:02MTWThF	:30	\$950.00	0.00 NM	1	
8 WPLG 10/09/12-10/15/12		iahtline 113	5p-1206am	(11:35 PM-1	2:02MTWThF	:30	\$950.00	0.00 NN	1	
(f) MG for 4.3,4.4,4.2,4.5,		•		(•			
9 NPLG 10/09/12-10/15/12	M-F 1135-12:06a N	lightline 113	5p-1206am	(11:35 PM-1	2:02MTWThF	:30	\$950.00	0.00 NN	1	
⊕ MG for 4.3,4.4,4.2,4.5,		liabilina 440	En 4000	(44.0E DN 4	O.OCMTUTE E	.00	ቀሰርሳ ሳሳ		,	
10 WPLG 10/09/12-10/15/12 (f) MG for 4.3,4.4,4.2,4.5		iignuine 113	op-1206am	(11:35 PIVI-1)	2:02MTWThF	:30	Ф950.00	NN 00.0 (

Print Date: 10/08/12

Page 4 of 19



Contract / Revision

261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

					To	tals
Ln Ch Start End Inventory Code	Break Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 5 WPLG 10/09/12 10/15/12 M-F 11a The View	/ CM 11-12n	MTWTF-	- :30 5	\$175.00 P-2	0.00 NM 5	\$5,000.00
M-F The View						
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/09/12 10/15/12 MTWTF	5 \$175.00	0.00				
Spot Ch Date Range Description	Start/End Time		Weekdays Lene		Rtg Type	
1 WPLG 10/09/12-10/15/12 M-F 11a The View	11-12n		MIWITH	:30 (\$175.00)	0.00 14141	
See MG 5.6,5.7,5.8,5.9,5.10 2 WPLG 10/09/12-10/15/12 M-F 11a The View	11-12n		MTWThF	:30 (\$175.00)	0.00 VM	
See MG 5.6,5.7,5.8,5.9,5.10	11-1211			.00 (Φ170.00)	0.00 14111	
3 WPLG 10/09/12-10/15/12 M-F 11a The View	11-12n		MTWThF	:30 (\$175.00)	0.00 <i>NM</i>	
See MG 5.6,5.7,5.8,5.9,5.10				,		
4 WPLG 10/09/12-10/15/12 M-F 11a The View	11-12n		MTWThF	:30 (\$175.00)	0.00 <i>NM</i>	
See MG 5.6,5.7,5.8,5.9,5.10						
5 WPLG 10/09/12-10/15/12 M-F 11a The View	11-12n		MTWThF	:30 (\$175.00)	0.00 <i>NM</i>	
See MG 5.6,5.7,5.8,5.9,5.10						
6 NPLG 10/09/12-10/15/12 M-F 11a The View	11-12n		MTWThF	:30 \$1,000.00	0.00 NM	
MG for 5.1,5.2,5.4,5.5,5.3					l	
7 WPLG 10/09/12-10/15/12 M-F 11a The View	11-12n		MTWThF	:30 \$1,000.00	0.00 NM	
⊕ MG for 5.1,5.2,5.4,5.5,5.3						
8 WPLG 10/09/12-10/15/12 M-F 11a The View	11-12n		MTWThF	:30 \$1,000.00	0.00 NM	
(f) MG for 5.1,5.2,5.4,5.5,5.3	44.40		versionis m	.00 04 000 00	N O OO NIM	
9 MPLG 10/09/12-10/15/12 M-F 11a The View	11-12n		MTWThF	:30 \$1,000.00	0.00 NIVI	
(f) MG for 5.1,5.2,5.4,5.5,5.3	11-12n		MTWThF	:30 \$1,000.00	0 00 NM	
10 WPLG 10/09/12-10/15/12 M-F 11a The View (A) MG for 5.1,5.2,5.4,5.5,5.3	11-1211		MI WILLE	.50 φτ,000.00	7 0,00 14141	
	1/:	MTUTT	.20 0	\$120.00 P-2	0.00 NM 2	\$800.00
E 6 WPLG 10/09/12 10/15/12 M-F 12:06-1:06a M-F Kimmel	KimmeCM 1206-106a	MTWTF-	:30 2	\$120.00 P-2	0.00 NM 2	φουυ.υυ
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/09/12 10/15/12 MTWTF	2 \$120.00 Start/End Time	0.00	Wookdove Lon	ath Pata	Rtg Type	
<u>Spot Ch Date Range Description</u> 1 WPLG 10/09/12-10/15/12 M-F 12:06-1:06a Kir	Start/End Time mme/ 1206-106a		Weekdays Len	:30 (\$120.00		
See MG 6.3,6.4	1111161 1200-1004		PIT WITH	.00 (\$120.00	, 0.00 11111	
2 WPLG 10/09/12-10/15/12 M-F 12:06-1:06a Kii	nmel 1206-106a		MTWThF	:30 (\$120.00) 0.00 NM	
See MG 6.3,6.4				•••		
3 NPLG 10/09/12-10/15/12 M-F 12:06-1:06a Kii	nmel 1206-106a		MTWThF	:30 \$400.00	0.00 NM	
4 WPLG 10/09/12-10/15/12 M-F 12:06-1:06a Kii	nmel 1206-106a		MTWThF	:30 \$400.00	0.00 NM	
♠ MG for 6.1,6.2						
E 7 WPLG 10/09/12 10/15/12 M-F 12n News	CM 12-1PM	MTWTF	:30 5	\$100.00 P-2	0.00 NM 5	\$2,000.00
M-F LCL 10 New	s @ No (12:30 PM-1	:00 PM)				
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/09/12 10/15/12 MTWTF	5 \$100.00	0.00			ı	



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Product OBAMA SCHED A

													Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Spo	ts F	Rate Pri	Rtg Ty	уре	Spots	Amount
E 7 WPLG	10/09/1	2 10/15/12	M-F 12n News	CM	12-1PM		TWTF	:30	5 \$1	00.00 P-2	0.00	NM	5	\$2,000.00
			M-F LCL 10 New	_	(12:30 PM									
<u>Sta</u> Week: 10/	<u>rt Date</u> /09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.0	-							
	Date Ra		escription		t/End Time		-		Length		Rtg Ty			
			1-F 12n News	12-1	IPM	(12:30 P	M-1:00 J	MTWThF	:30	(\$100.00)	0.00	NM		
		,7.7,7.8,7.9,												
		2-10/15/12 N 5,7.7,7.8,7.9,	1-F 12n News 7.10	12-1	IPM	(12:30 P	M-1:00 I	MTWThF	:30	(\$100.00)	0.00	NM		
			1-F 12n News	12-1	1PM	(12:30 P	M-1:00 I	MTWThF	:30	(\$100.00)	0.00	NM		
Se	e MG 7.6	,7.7,7.8,7.9,	,7.10			•				,,				
4 WPLG	10/09/12	2-10/15/12 N	1-F 12n News	12-	1PM	(12:30 P	M-1:00 I	MTWThF	:30	(\$100.00)	0.00	NM		
Se	e MG 7.6	5,7.7,7.8,7.9,	,7.10											
5 WPLG	10/09/12	2-10/15/12 N	1-F 12n News	12-	1PM	(12:30 P	M-1:00 J	MTWThF	:30	(\$100.00)	0.00	NM		
Se	e MG 7.6	6,7.7,7.8,7.9,	,7.10											
6 NPLG	10/09/12	2-10/15/12 N	/I-F 12n News	12-	1PM	(12:30 P	M-1:00	MTWThF	:30	\$400.00	0.00	NM		
⊕ MG	3 for 7.2,7	7.4,7.5,7.3,7	'.1											
			/I-F 12n News	12-	1PM	(12:30 P	M-1:00 l	MTWThF	:30	\$400.00	0.00	NM		
		7.4,7.5,7.3,7												
_			/I-F 12n News	12-	1PM	(12:30 P	M-1:00 I	MTWThF	:30	\$400.00	0.00	NM		
-	•	7.4,7.5,7.3,7												
			/I-F 12n News	12-	1PM	(12:30 P	M-1:00	MTWThF	:30	\$400.00	0.00	NM		
_		7.4,7.5,7.3,7		40	4D14	// 0 00 D				# 400 00				
			/I-F 12n News	12-	1PM	(12:30 P	M-1:00 i	MTWThF	:30	\$400.00	0.00	ININ		
		7.4,7.5,7.3,7			10.4514								_	40.000.00
E 8 WPLG	10/09/1	2 10/15/12	M-F 12n News M-F LCL 10 New	CM s @ No	12-1PM (12:00 PM		1TWTF 1)	- :30	5 \$ ⁻	100.00 P-2	0.00	NM	5	\$2,000.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Ratin</u>	g							
Week: 10		10/15/12	MTWTF	_	\$100.00									
	Date Ra		Description		rt/End Time			Weekdays	Length		Rtg T	_		
		2-10/15/12 N 6.8.7.8.8.8.9	M-F 12n News	12-	1PM	(12:00 P	W-12:30	MTWThF	- :30	(\$100.00)	0.00	NIVI		
		, , ,	,ь. то И-F 12n News	10	1PM	/12:00 E	M 12:20	MTWThF	•20	(\$100.00)	0.00	N/A /		
		2-10/13/12 N 6,8.7,8.8,8.9		12-	IT IVI	(12.00 F	101-12.30		30	(\$100.00)	0.00	IVIVI		
			,с. то И-F 12n News	19_	1PM	(12:00 E	NA_12·30	MTWThF	30	(\$100.00)	0.00	NIA.A		
		5,8.7,8.8,8.9		12	11 141	(12.001	101-12.00	2.11 46 1 111	.50	(ψ100.00)	0.00	' ' ' ' '		
			M-F 12n News	12-	1PM	(12:00 F	PM-12:30	MTWThF	- :30	(\$100.00)	0.00	ΝМ		
		5, <i>8.7,8.8</i> ,8.9		'-		(72.007	72.00	2-11-11-11-11	.00	(Φ100.00)	0.00	' '''		
			M-F 12n News	12-	1PM	(12:00 F	PM-12:30	MTWThF	- :30	(\$100.00)	0.00	NM		
		6,8.7,8.8,8.9				,				(*******				
6 WPLG	3 10/09/1	2-10/15/12 N	√l-F 12n News	12-	1PM	(12:00 P	M-12:30	MTWThF	- :30	\$400.00	0.00	NM		
⊕ Mo	G for 8.3,	8.1,8.5,8.4,8	3.2											
7 WPLG	3 10/09/1	2-10/15/12 N	์ 14 News	12-	1PM	(12:00 P	M-12:30	MTWThF	- :30	\$400.00	0.00	NM		
⊕ Mo	G for 8.3,	8.1,8.5,8.4,8	3.2											
_			M-F 12n News	12-	1PM	(12:00 P	M-12:30	MTWThF	- :30	\$400.00	0.00	NM		
		8.1,8.5,8.4,8												
_			M-F 12n News	12-	1PM	(12:00 F	M-12:30	MTWThF	- :30	\$400.00	0.00	NM	1	
-		8.1,8.5,8.4,8												
_			ท-F 12n News	12-	1PM	(12:00 F	M-12:30	MTWThF	- :30	\$400.00	0.00	NM		
⊕ M	G for 8.3,	8.1,8.5,8.4,8	3.2											



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start End Inventory Code	Break !	Start/End Ti	ime Davs	Len Spot	e F	Rate Pri	Rta T	vne :	Tota Spots	ls Amount
E 9 WPLG 10/09/12 10/15/12 M-F 3p Katie Cor		3-4p	MTWTF-	•		50.00 P-2	0.00	• •	5	\$2,500.00
Katie Couric		3:00 PM-4:0	0 PM)		,					
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>	Rating					1		
Week: 10/09/12 10/15/12 MTWTF	5	\$250.00	0.00							
Spot Ch Date Range Description		End Time			<u>Length</u>		Rtg T			
1 WPLG 10/09/12-10/15/12 M-F 3p Katie Couri	c 3-4p	(3	3:00 PM-4:00 F	™TWThF	:30	(\$250.00)	0.00	NM		
See MG 9.6,9.7,9.8,9.9,9.10										
2 WPLG 10/09/12-10/15/12 M-F 3p Katie Couri	c 3-4p	(3	3:00 PM-4:00 I	PMTWThF	:30	(\$250.00)	0.00	NM		
See MG 9.6,9.7,9.8,9.9,9.10										
3 WPLG 10/09/12-10/15/12 M-F 3p Katie Couri	c 3-4p	(3	3:00 PM-4:00 I	PMTWThF	:30	(\$250.00)	0.00	NM		
See MG 9.6,9.7,9.8,9.9,9.10										
4 WPLG 10/09/12-10/15/12 M-F 3p Katie Couri	c 3-4p	(3	3:00 PM-4:00 I	PMTWThF	:30	(\$250.00)	0.00	NM		
See MG 9.6,9.7,9.8,9.9,9.10										
5 WPLG 10/09/12-10/15/12 M-F 3p Katie Couri	c 3-4p	(3	3:00 PM-4:00 I	PMTWThF	:30	(\$250.00)	0.00	NM		
See MG 9.6,9.7,9.8,9.9,9.10										
6 NPLG 10/09/12-10/15/12 M-F 3p Katie Couri	c 3-4p	(3	3:00 PM-4:00 I	PMTWThF	:30	\$500.00	0.00	NM		
(h) MG for 9.4,9.5,9.3,9.1,9.2						•				
7 WPLG 10/09/12-10/15/12 M-F 3p Katie Couri	c 3-4p	(;	3:00 PM-4:00 I	PMTWThF	:30	\$500.00	0.00	NM		
MG for 9.4,9.5,9.3,9.1,9.2										
8 WPLG 10/09/12-10/15/12 M-F 3p Katie Couri	c 3-4p	(;	3:00 PM-4:00 I	PMTWThF	:30	\$500.00	0.00	NM		
MG for 9.4,9.5,9.3,9.1,9.2										
9 WPLG 10/09/12-10/15/12 M-F 3p Katie Couri	c 3-4p	(;	3:00 PM-4:00 I	PMTWThF	:30	\$500.00	0.00	NM		
(f) MG for 9.4,9.5,9.3,9.1,9.2										
10 WPLG 10/09/12-10/15/12 M-F 3p Katie Couri	c 3-4p	(;	3:00 PM-4:00 I	PMTWThF	:30	\$500.00	0.00	NM		
(ii) MG for 9.4,9.5,9.3,9.1,9.2										
E 10 WPLG 10/09/12 10/15/12 M-F 4p Dr Oz	CM	4-5p	MTWTF-	- :30	5 \$2	275.00 P-2	0.00	NM	5	\$3,250.00
Dr Oz		(4:00 PM-4:3	30 PM)							
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>	Rating			٠.				
Week: 10/09/12 10/15/12 MTWTF	5	\$275.00	0.00							
Spot Ch Date Range Description		End Time			Length		Rtg]			
1 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz	4-5p	(•	4:00 PM-4:30	PMTWThF	:30	(\$275.00)	0.00	NM		
See MG 10.6,10.7,10.8,10.9,10.10										
2 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz	4-5p	(-	4:00 PM-4:30	PMTWThF	:30	(\$275.00)	0.00	NM		
See MG 10.6,10.7,10.8,10.9,10.10										
3 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz	4-5p	(-	4:00 PM-4:30	PMTWThF	:30	(\$275.00)	0.00	NM		
See MG 10.6,10.7,10.8,10.9,10.10								- 1		
4 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz	4-5p	(4:00 PM-4:30	PMTWThF	:30	(\$275.00)	0.00	NM		
See MG 10.6,10.7,10.8,10.9,10.10										
5 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz	4-5p	(4:00 PM-4:30	PMTWThF	:30	(\$275.00)	0.00	NM		
See MG 10.6,10.7,10.8,10.9,10.10										
6 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz	4-5p	(-	4:00 PM-4:30	PMTWThF	:30	\$650.00	0.00	NM		
(h) MG for 10.3,10.5,10.2,10.1,10.4										
7 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz	4-5p	(-	4:00 PM-4:30	PMTWThF	:30	\$650.00	0.00	NM		
(f) MG for 10.3,10.5,10.2,10.1,10.4										
8 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz	4-5p	(4:00 PM-4:30	PMTWThF	:30	\$650.00	0.00	NM		
MG for 10.3,10.5,10.2,10.1,10.4		`								
9 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz	4-5p	(4:00 PM-4:30	PMTWThF	:30	\$650.00	0.00	NM		
•	•	,								
MG for 10.3,10.5,10.2,10.1,10.4										
(b) MG for 10.3,10.5,10.2,10.1,10.4 10 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz	4-5p	(4:00 PM-4:30	PMTWThF	:30	\$650.00	0.00	NM		



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

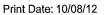
Original Date / Revision 10/08/12/ 10/08/12

<u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

ln Ch	Ctort	End	Inventory Code	Prook	Stort/End	Time Do	W.O	Len Spo	to [Data Dri	Dta 1	Tuno !	Tota	s Amount
Ln Ch E 11 WPLG	Start 10/09/1	End 2 10/15/12	Inventory Code M-F 4p Dr Oz	CM	Start/End 4-5p		WTF	:30		Rate Pri 275.00 P-2		NM NM	5 5	\$3,250.00
			Dr Oz		(4:30 PM-5	•								
	rt Date	End Date	Weekdays	Spots/Week		Rating						ı		
Week: 10/ Spot Ch	Date Ra	10/15/12	MTWTF escription	5 Star	\$275.00 t/End Time	0.00		/eekdays	Length	Rate	Rtg 1	Type		
			1-F 4p Dr Oz	4-5p		(4:30 PM-		TWThF		(\$275.00)				
		6,11.7,11.8,	•			,								
			1-F 4p Dr Oz	4-5r)	(4:30 PM-	5:00 <i>P</i> M	TWThF	:30	(\$275.00)	0.00	NM		
		6,11.7,11.8,	· ·	•		•				. ,				
3 WPLG	10/09/12	2-10/15/12 N	1-F 4p Dr Oz	4-5p)	(4:30 PM-	5:00 PM	TWThF	:30	(\$275.00)	0.00	NM		
Se	e MG 11.	6,11.7,11.8,	11.9,11.10			•								
4 WPLG	10/09/12	2-10/15/12 N	1-F 4p Dr Oz	4-5p)	(4:30 PM-	5:00 PM	TWThF	:30	(\$275.00)	0.00	NM		
Se	e MG 11.	6,11.7,11.8,	11.9,11.10											
5 WPLG	3 10/09/12	2-10/15/12 N	1-F 4p Dr Oz	4-5)	(4:30 PM-	5:00 PM	TWThF	:30	(\$275.00)	0.00	NM		
Se	e MG 11.	6,11.7,11.8,	11.9,11.10											
6 NPLG	10/09/12	2-10/15/12 N	1-F 4p Dr Oz	4-5)	(4:30 PM-	5:00 PM	TWThF	:30	\$650.00	0.00	NM		
⊕ MC	3 for 11.5	,11.3,11.2,1	1.4,11.1									ı		
7 NPLG	10/09/12	2-10/15/12 N	1-F 4p Dr Oz	4-5)	(4:30 PM-	5:00 PM	TWThF	:30	\$650.00	0.00	NM		
⊕ M0	G for 11.5	,11.3,11.2,1	1.4,11.1											
			1-F 4p Dr Oz	4-5)	(4:30 PM-	5:00 PM	TWThF	:30	\$650.00	0.00	NM		
⊕ MC	3 for 11.5	,11.3,11.2,1	1.4,11.1											
9 NPLG	3 10/09/12	2-10/15/12 N	1-F 4p Dr Oz	4-5)	(4:30 PM-	5:00 PM	TWThF	- :30	\$650.00	0.00	NM		
		,11.3,11.2,1												
			1-F 4p Dr Oz	4-5լ)	(4:30 PM-	5:00 PM	TWThF	- :30	\$650.00	0.00	NM		
(f) MC	3 for 11.5	,11.3,11.2,1	1.4,11.1											
E 12 WPLG	10/09/1	2 10/15/12	M-F 5a LCL New		5-6am		WTF	:30	4 \$	140.00 P-2	0.00	MM C	4	\$500.00
Cto	art Data	End Date	LCL 10 News @ Weekdays		(5:00 AM-									
Week: 10	art Date /ng/12	10/15/12	MTWTF	Spots/Week	<u>Rate</u> \$140.00									
	Date Ra		Description		rt/End Time			Veekdays	Length	Rate	Rtg	Туре		
			1-F 5a LCL News	5-6			5:30 AM	TWThF	-	(\$140.00)				
Se	e MG 12	.5,12.6,12.7	,12.8											
2 WPLG	3 10/09/1	2-10/15/12 N	11-F 5a LCL News	5-6	am	(5:00 AM-	5:30 AM	TWThF	- :30	(\$140.00)	0.00	NM (
Se	e MG 12	.5,12.6,12.7	,12.8											
3 WPL	3 10/09/1	2-10/15/12 N	N-F 5a LCL News	5-6	am	(5:00 AM-	5:30 AM	ITWThF	- :30	(\$140.00)	0.00	NM (
Se	e MG 12	.5,12.6,12.7	,12.8											
4 WPLC	3 10/09/1	2-10/15/12 N	<i>II-F 5a LCL News</i>	5-6	am	(5:00 AM-	5:30 AM	ITWThF	- :30	(\$140.00 ,	0.00) NM		
Se	e MG 12	.5,12.6,12.7	,12.8											
5 NPLC	3 10/09/1	2-10/15/12 N	<i>II-</i> F 5a LCL News	5-6	am	(5:00 AM-	5:30 AM	ITWThF	- :30	\$125.00	0.00) NM		
⊕ M(G for 12.4	,12.2,12.1,1	2.3											
6 NPLC	3 10/09/1	2-10/15/12 N	<i>II</i> -F 5a LCL News	5-6	am	(5:00 AM-	5:30 AM	ITWThF	- :30	\$125.00	0.00) NM		
⊕ M	G for 12.4	1,12.2,12.1,1	2.3											
			Л-F 5a LCL News	5-6	am	(5:00 AM-	5:30 AM	TWThF	- :30	\$125.00	0.00	MM (
		1,12.2,12.1,1												
_			M-F 5a LCL News	5-6	am	(5:00 AM-	5:30 AM	ITWThF	- :30	\$125.00	0.00	MM (
₩ M	G for 12.4	1,12.2,12.1,1	2.3											
E 13 WPLG	10/09/1	12 10/15/12	M-F 5p LCL Nev Local 5p News	vs CM	5-6p (5:00 PM-		TWTF	:30	5 \$	325.00 P-2	0.0	0 NM	5	\$3,750.00
<u>S</u> ta	art Date	End Date	Weekdays	Spots/Weel	Rate	Rating	:							
Week: 10	/09/12	10/15/12	MTWTF		\$325.00	0.00)							



Page 8 of 19



Contract / Revision 261445 Flight Dates 10/09/12-10/15/12 **Hiatus Dates**

Order Sep Original Date / Revision 10/08/12/ 10/08/12 00:15:00

Advertiser Pol/B Obama/Pres/D Estimate # 2002 Product OBAMA SCHED A

									tals
Ln Ch Start End Inventory Code		Start/End Time		Len Spot			- ,	pe Spots	Amount
E 13 WPLG 10/09/12 10/15/12 M-F 5p LCL New Local 5p News		5-6p 5:00 PM-5:30 P	MTWTF	:30	5 \$3	325.00 P-2	0.00	NM 5	\$3,750.00
Start Date End Date Weekdays	Spots/Week		ating						
Week: 10/09/12 10/15/12 MTWTF	5	\$325.00	0.00						
Spot Ch Date Range Description		End Time			Length		Rtg Ty		
1 WPLG 10/09/12-10/15/12 M-F 5p LCL News See MG 13.10	5-6p	(5:00	PM-5:30 PM	ITWThF	:30	(\$325.00)	0.00	NM	
2 WPLG 10/09/12-10/15/12 M-F 5p LCL News	5-6p	(5:00) PM-5:30 PN	ITWThF	:30	(\$325.00)	0.00	NM	
See MG 13.6,13.7,13.8,13.9	J 54	(0.00	0.00			(4020.00)			
3 WPLG 10/09/12-10/15/12 M-F 5p LCL News	5-6p	(5:00	PM-5:30 PM	TWThF	:30	(\$325.00)	0.00	NM	
See MG 13.6,13.7,13.8,13.9									
4 WPLG 10/09/12-10/15/12 M-F 5p LCL News	5-6p	(5:00) PM-5:30 PM	MTWThF	:30	(\$325.00)	0.00	NM	
See MG 13.6,13.7,13.8,13.9	5.0	/r 0.0	D44 5 00 5			(4005.00)	0.00		
5 WPLG 10/09/12-10/15/12 M-F 5p LCL News See MG 13.6,13.7,13.8,13.9	5-6p	(5:00) PM-5:30 Pt	MTWThF	:30	(\$325.00)	0.00	NM	
6 WPLG 10/09/12-10/15/12 M-F 5p LCL News	5-6p	(5:00	PM-5:30 Pt	MTWThF	:30	\$750.00	0.00	NM	
® MG for 13.3,13.5,13.4,13.2	9 04	(0.00			100	ψ, σσ,σσ	0.00		
7 NPLG 10/09/12-10/15/12 M-F 5p LCL News	5-6p	(5:00	PM-5:30 Pt	MTWThF	:30	\$750.00	0.00	NM	
(f) MG for 13.3,13.5,13.4,13.2									
8 NPLG 10/09/12-10/15/12 M-F 5p LCL News	5-6p	(5:00	PM-5:30 Pi	MTWThF	:30	\$750.00	0.00	NM	
(ii) MG for 13.3,13.5,13.4,13.2	F.O	(5.00	DM 5.00 D		.00	#750.00			
9 WPLG 10/09/12-10/15/12 M-F 5p LCL News	5-6p	(5:00) PM-5:30 P	MTWThF	:30	\$750.00	0.00	NM	
10 WPLG 10/09/12-10/15/12 M-F 5p LCL News	5-6p	(5:00) PM-5:30 P	MTWThF	:30	\$750.00	0.00	Mid	
(f) MG for 13.1 10/12	0 Op	(0.00	71 111 0.001		.00	ψ, σσ.σσ	0.00		
E 14 WPLG 10/09/12 10/15/12 M-F 5a LCL New	s CM	5-6am	MTWTF	:30	4 \$	140.00 P-2	0.00	NM 4	\$500.00
LCL 10 News @	5am	(5:30 AM-6:00 A	M)						
Start Date End Date Weekdays	Spots/Week		ating						
Week: 10/09/12 10/15/12 MTWTF Spot Ch Date Range Description	4 Start/	\$140.00 End Time	0.00	Weekdays	Length	Rate	Rtg Ty	/ne	
1 WPLG 10/09/12-10/15/12 M-F 5a LCL News	5-6ar			MTWThF		(\$140.00)			
See MG 14.5,14.6,14.7,14.8		,				,			
2 WPLG 10/09/12-10/15/12 M-F 5a LCL News	5-6ar	n <i>(5:30</i>) AM-6:00 A	MTWThF	:30	(\$140.00)	0.00	NM	
See MG 14.5,14.6,14.7,14.8									
3 WPLG 10/09/12-10/15/12 M-F 5a LCL News	5-6ar	n <i>(5:30</i>) AM-6:00 A	MTWThF	:30	(\$140.00)	0.00	NM	
See MG 14.5,14.6,14.7,14.8 4 WPLG 10/09/12-10/15/12 M-F 5a LCL News	5-6ar	n /5:2/	AM 6:00 A	MTWThF	20	(\$140.00)	0.00	AIAA	
See MG 14.5,14.6,14.7,14.8	J-0ai	11 (3.36	7 AM-0.00 A	AI I AA 3 11	.30	(\$140.00)	0.00	IVIVI	
5 WPLG 10/09/12-10/15/12 M-F 5a LCL News	5-6ar	n (5:30) AM-6:00 A	MTWThF	:30	\$125.00	0.00	NM	
(f) MG for 14.1,14.3,14.2,14.4		`				•			
6 WPLG 10/09/12-10/15/12 M-F 5a LCL News	5-6ar	n (5:30) AM-6:00 A	MTWThF	:30	\$125.00	0.00	NM	
(ii) MG for 14.1,14.3,14.2,14.4								:	
7 WPLG 10/09/12-10/15/12 M-F 5a LCL News ® MG for 14.1,14.3,14.2,14.4	5-6ar	n (5:30) AM-6:00 A	MTWThF	:30	\$125.00	0.00	NM	
8 WPLG 10/09/12-10/15/12 M-F 5a LCL News	5-6ar	n (5:3)) AMG:00 A	MTWThF	:30	\$125.00	0.00	NIM	
(f) MG for 14.1,14.3,14.2,14.4	J-0ai	11 (3.30	7 AIVI-0.00 A	MI M I III	.30	\$125.00	0.00	MIM	
E 15 WPLG 10/09/12 10/15/12 M-F 5p LCL Nev	vs CM	5-6p	MTWTF	· :30	5 \$:	325.00 P-2	0.00	NM 5	\$3,750.00
Local 5p News		5-ор (5:30 PM-6:00 F		.00	υ φ.	020.00 F *Z	0.00	14141 3	φυ, / Ου, υυ
Start Date End Date Weekdays	Spots/Week	·	ating						
Week: 10/09/12 10/15/12 MTWTF	5	\$325.00	0.00					1	



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep

00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

		<u>-</u>										Tota	ls
Ln Ch Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spot	ts	Rate Pri	Rtg T	уре		Amount
E 15 WPLG 10/09/1		M-F 5p LCL News	s CM	5-6p		MTWTF-	- :30	5 \$	325.00 P-2	0.00	NM	5	\$3,750.00
		Local 5p News		(5:30 PM-6	:00 PM	1)							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>		ting							
Week: 10/09/12	10/15/12	MTWTF	5	1	(0.00	Modudovo	Longth	Doto	Dta T	· vno		
Spot Ch Date Ra		escription 1-F 5p LCL News	<u>Star</u> 5-6p	t/End Time	(5·30 l	PM_6·00 F	<u>Weekdays</u> PMTWThF	Length	(\$325.00)	Rtg T			
	5.6,15.7,15.8,	•	0-0p		(0.001	W-0.00 I	Priwitti	.00	(4020.00)	0.00	, 4,0,		
		1-F 5p LCL News	5-6p	•	(5:30)	PM-6:00 F	PMTWThF	:30	(\$325.00)	0.00	NM		
	.6,15.7,15.8,		0 0		(0.001	0.00 .	.,	.00	(\$020.00)		,		
		1-F 5p LCL News	5-6p)	(5:30	PM-6:00 I	PMTWThF	:30	(\$325.00)	0.00	NM		
	.6,15.7,15.8,	•	•		`				,				
4 WPLG 10/09/1	2-10/15/12 N	1-F 5p LCL News	5-6p)	(5:30	PM-6:00 I	PMTWThF	:30	(\$325.00)	0.00	NM		
See MG 15	5.6,15.7,15.8,	,15.9,15.10											
5 WPLG 10/09/1	2-10/15/12 N	1-F 5p LCL News	5-6p)	(5:30	PM-6:00 F	PMTWThF	:30	(\$325.00)	0.00	NM		
See MG 15	5.6,15.7,15.8,	,15.9,15.10											
6 NPLG 10/09/1	2-10/15/12 N	/I-F 5p LCL News	5-6p)	(5:30	PM-6:00 F	PMTWThF	:30	\$750.00	0.00	NM		
MG for 15.4													
		1/1-F 5p LCL News	5-6p)	(5:30	PM-6:00 F	PMTWThF	:30	\$750.00	0.00	NM		
MG for 15.4									^				
		/I-F 5p LCL News	5-6p)	(5:30	PM-6:00 F	PMTWThF	:30	\$750.00	0.00	NM		
⊕ MG for 15.4			5 0		(F.00	DM 0.00 I	Dager reduce	.00			N IN A		
		M-F 5p LCL News	5-6p)	(5:30	PIVI-6:00 I	PMTWThF	:30	\$750.00	0.00	INIVI		
MG for 15.4 10 WPLG 10/09/1			5-6բ	,	/5·30	DM. G•00 I	PMTWThF	:30	\$750.00		NIM		
(f) MG for 15.4		•	2-01	,	(3.30	F 101-0,00 1	- MI WIII	.50	Ψ100.00	0.00	14141		
E 16 WPLG 10/09/			s CM	6-7am		MTWTF-	- :30	4 \$	250.00 P-2	0.00) NM	4	\$3,000.00
E TO WPLG TU/U9/	12 10/15/12	LCL 10 News @		(6:00 AM-6	6:30 AN		.30	4 φ	250.00 F-2	0.00	IVIVI	4	φ3,000.00
Start Date	End Date	Weekdays	Spots/Week	•		iting							
Week: 10/09/12	10/15/12	MTWTF	4	\$250.00		0.00							
Spot Ch Date R		<u>Description</u>		t/End Time			<u>Weekdays</u>	<u>Length</u>		Rtg]			
		M-F 6a LCL News	6-78	am	(6:00	AM-6:30 /	AMTWThF	:30	(\$250.00)	0.00	NM		
	3.5,16.6,16.7												
		M-F 6a LCL News	6-78	am	(6:00	AM-6:30 .	AMTWThF	. :30	(\$250.00)	0.00	NM		
	3.5,16.6,16.7		0.7		(0.00	444.0.00	At any order	.00	(4050.00		A / A A	l	
	6.5,16.6,16.7	M-F 6a LCL News	6-78	4111	(0.00	AIVI-0:30 /	AMTWThF	30) (\$250.00)	9 0.00	IVIVI		
		, ro.o M-F 6a LCL News	6-7	am.	/e-00	VM 6:30	AMTWThF	20	(\$250.00		N/A/A	1	
	6.5.16.6.16.7		0-76	2111	(0.00	AIVI-0.30 /	AMIMITIE	,30	(\$200,00)	, 0.00	IVIVI		
		л. го. о И-F 6a LCL News	6-7	am	(6:00	AM-6:30	AMTWThF	- :30	\$750.00	0 0 0	NM		
⊕ MG for 16.			0 7.	2111	(0.00	7 (17) 0.00		.00	ψ100.00	0,00	1 4101		
-		M-F 6a LCL News	6-78	am	(6:00	AM-6:30	AMTWThF	- :30	\$750.00	0.00	NM		
MG for 16.			•		(0.00	0.00			Ψ, σσισί				
		M-F 6a LCL News	6-7:	am	(6:00	AM-6:30	AMTWThF	- :30	\$750.00	0.00	NM		
MG for 16.					,				,				
		M-F 6a LCL News	6-7	am	(6:00	AM-6:30	AMTWThF	- :30	\$750.00	0.00	NM	1	
MG for 16.	2,16.3,16.1,1	16.4			•				•				
E 17 WPLG 10/09/	12 10/15/12	M-F 6p LCL New M-F Local News		6-630pm		MTWTF-	:30	5 \$	550.00 LUF	₹ 0.00	NM C	5	\$2,750.00
Start Date	End Data	Weekdays		Doto		nting							
Week: 10/09/12	End Date 10/15/12	MTWTF	Spots/Week			ating 0.00							
110011. 10/00/12	10/10/12		,	, φυσυίου	•	5.00						-	



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep

00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

										Tota	als
Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts I	Rate Pri	Rtg Type		Amount
E 17 WPLG 10/09	9/12 10/15/12	M-F 6p LCL News	s CM	6-630pm	MTWTF	:30	5 \$9	550.00 LUR	0.00 NM	5	\$2,750.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/09/12	10/15/12	MTWTF	5	\$550.00	0.00						
E 18 WPLG 10/09	9/12 10/15/12	M-F 6a LCL News LCL 10 News @		6-7am (6:30 AM-7	MTWTF (AM 00:	:30	4 \$2	250.00 P-2	0.00 NM	4	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/09/12	10/15/12	MTWTF	4	. —							
Spot Ch Date		escription	<u>Star</u>	t/End Time		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
		1-F 6a LCL News	6-7a	ım	(6:30 AM-7:00	AMTWThF	:30	(\$250.00)	0.00 <i>NM</i>		
See MG	18.5,18.6,18.7,	18.8									
2 WPLG 10/09	V12-10/15/12 N	1-F 6a LCL News	6-78	ım	(6:30 AM-7:00	AMTWThF	:30	(\$250.00)	0.00 NM		
See MG	18.5,18.6,18.7,	18.8									
3 WPLG 10/09)/12-10/15/12 N	1-F 6a LCL News	6-78	am	(6:30 AM-7:00	AMTWThF	:30	(\$250.00)	0.00 NM		
See MG	18.5,18.6,18.7,	18.8									
4 WPLG 10/09)/12-10/15/12 N	1-F 6a LCL News	6-78	am	(6:30 AM-7:00	AMTWThF	:30	(\$250.00)	0.00 <i>NM</i>		
See MG	18.5,18.6,18.7,	18.8									
5 NPLG 10/09	/12-10/15/12 N	1-F 6a LCL News	6-78	am	(6:30 AM-7:00	AMTWThF	:30	\$750.00	0.00 NM		
MG for 18	8.3,18.4,18.2,1	8.1									
6 WPLG 10/09)/12-10/15/12 N	1-F 6a LCL News	6-7a	am	(6:30 AM-7:00	AMTWThF	:30	\$750.00	0.00 NM		
MG for 1	8.3,18.4,18.2,1	8.1									
7 NPLG 10/09)/12-10/15/12 N	1-F 6a LCL News	6-78	am	(6:30 AM-7:00	AMTWThF	:30	\$750.00	0.00 NM		
MG for 1	8.3,18.4,18.2,1	8.1									
8 WPLG 10/09)/12-10/15/12 N	1-F 6a LCL News	6-78	am	(6:30 AM-7:00	AMTWThF	:30	\$750.00	0.00 NM		
MG for 1	8.3,18.4,18.2,1	8.1									
E 19 WPLG 10/0	9/12 10/15/12	M-F 7p Wheel of	Fortun © M	7-730pm	MTWTF	: :30	5 \$	800.00 LUR	0.00 NM	5	\$10,000.00
		M-F Wheel of Fo		•			•				,,
Start Dat	e <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 10/09/12		MTWTF		*							
Spot Ch Date		escription		<u>t/End Time</u>		<u>Weekdays</u>	Length		Rtg Type		
		1-F 7p Wheel of Fo	rtune 7-73	30pm		MTWThF	:30	(\$800.00)	0.00 NM		
	19.6,19.7,19.8,			20				(4000 00)	0.00 144		
		1-F 7p Wheel of Fo	ntune 1-1.	30pm		MTWThF	- :30	(\$800.00)	0.00 NM		
	19.6,19.7,19.8,			20		rama enten		(4000 00)	0.00 444		
		1-F 7p Wheel of Fo	rtune 1-1.	30pm		MTWThF	- :30	(\$800.00)	0.00 NM		
	19.6,19.7,19.8,	*		20		Name on land	0.0	(4000 00)	0.00 444		
		1-F 7p Wheel of Fo	rtune 7-7.	30pm		MTWThF	- :30	(\$80 0.00)	0.00 NM		
	19.6,19.7,19.8,			20				(4000 00)			
		1-F 7p Wheel of Fo	rtune 7-7	30pm		MTWThF	- :30	(\$800.00)	0.00 NM		
	19.6,19.7,19.8,			20							
		1-F 7p Wheel of Fo	ortune 7-73	30pm		MTWThF	- :30	\$2,000.00	0.00 NM		
	9.4,19.3,19.5,1										
		1-F 7p Wheel of Fo	ortune 7-73	30pm		MTWThF	- :30	\$2,000.00	0.00 NM		
	9.4,19.3,19.5,1			20							
_		1-F 7p Wheel of Fo	riune 7-73	30pm		MTWThF	- :30	\$2,000.00	U.UU NM		
	9.4,19.3,19.5,1			20					0.00		
		1-F 7p Wheel of Fo	ortune 7-73	30pm		MTWThF	- :30	\$2,000.00	0.00 NM		
	9.4,19.3,19.5,1			20		Agrange II —	^^	. 40.000.00	0.00 11:		
		1-F 7p Wheel of Fo	ortune /-/	30pm		MTWThF	- :30	\$2,000.00	0.00 NM		
ញ NG for 1	9.4,19.3,19.5,1	9.∠,19.1									



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

													Tot	als
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spot	s F	Rate Pri	Rtg Type	Spots	Amount
E 20	WPLG	10/09/1	2 10/15/12	M-F 7-9a GMA	СМ	7-9am		MTWTF	:30	5 \$2	250.00 P-2	0.00 NM	5	\$4,250.00
				Good Morning Am	ierica	(7:00 AM-8	3:00 AN	A)						
١٨.	<u>Sta</u> /eek: 10	rt Date	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5			<u>iting</u> 0.00						
Spo		Date Ra		escription		t/End Time		0.00	Weekdays	Length	<u>Rate</u>	Rtg Type		
				1-F 7-9a GMA	7-9a	ım	(7:00	AM-8:00	AMTWThF	:30	(\$250.00)	0.00 NM		
	Se	e MG 20	.6,20.7,20.8,	20.9,20.10										
	2 WPLG	10/09/1	2-10/15/12 N	1-F 7-9a GMA	7-9a	ım	(7:00	AM-8:00	AMTWThF	:30	(\$250.00)	0.00 NM		
	Se	e MG 20	0.6,20.7,20.8,	20.9,20.10										
	3 WPLG	10/09/1	2-10/15/12 N	1-F 7-9a GMA	7-9a	am	(7:00	AM-8:00	AMTWThF	:30	(\$250.00)	0.00 NM		
	Se	e MG 20	0.6,20.7,20.8,	.20.9,20.10										
				1-F 7-9a GMA	7-98	am	(7:00	AM-8:00	AMTWThF	:30	(\$250.00)	0.00 NM		
).6,20.7,20.8,								44.74.40			
				1-F 7-9a GMA	7-98	am	(7:00	AM-8:00	AMTWThF	:30	(\$250.00)	0.00 NM	1	
			0.6,20.7,20.8,		7.0		/7.00	AAA 0.00	A 1 477 1 77 1 7	.20	ተበርስ ሰብ	0.00 NA		
				И-F 7-9a GMA	7-9a	am	(7:00	AIVI-8:00	AMTWThF	:30	\$850.00	0.00 NM	1	
	-		5,20.3,20.2,2		7.0	am.	(7 .00	AM 9:00	AMTWThF	:30	<u></u> ቁደናስ ሰብ	0.00 NM	,	
			5,20.3,20.2,2	И-F 7-9a GMA	7-98	3111	(7.00	AIVI-0.00	WMI MIIII	.30	φουσίου	0.00 1410	1	
	_			л-F 7-9a GMA	7-9	am	/ 7 ·00	ΔM-8·00	AMTWThF	:30	\$850.00	0.00 NM	1	
			5,20.3,20.2,2		1-30	2111	(1.00	7.IVI-0.00	A TOTAL COLO	.00	Ψ000.00	0.00 1410	1	
				л-F 7-9a GMA	7-9	am	(7:00	AM-8:00	AMTWThF	:30	\$850.00	0.00 NN	1	
			5,20.3,20.2,2		7 00	ann	(1.00	7 11 0.00	7	.00	φοσοίσε	. 0.00 1		
1	-			л-F 7-9a GMA	7-9	am	(7:00	AM-8:00	AMTWThF	:30	\$850.00	0.00 NN	4	
•			5,20.3,20.2,2				•							
E 21	WPLG	10/09/	12 10/15/12	M-F 730p Jeopard	dy CM	730-8pm		MTWTF	: :30	5 \$	800.00 LUF	R 0.00 NN	1 5	\$11,500.00
	,,,,			M-F Jeopardy	•	•							1	
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week			ating						
	Veek: 10		10/15/12	MTWTF		\$800.00		0.00	18 4 11	1	D-4-	D4 T		
<u>Sp</u>		Date R		Description		rt/End Time I-8pm	!		Weekdays MTWThF	Length	<u> Kate</u> (\$800.00	Rtg Type		
			1.6,21.7,21.8	M-F 730p Jeopardy	730	-орш			HII WIIII	.50	(4000.00)	9 0.00 NN	"	
				M-F 730p Jeopardy	730	1-8pm			MTWThF	:30	(\$800.00	1 0.00 NV	A	
			1.6,21.7,21.8		700	Орт			77111111	.00	(\$000,00)	, 0.00 11.1		
				M-F 730p Jeopardy	730)-8pm			MTWThF	:30	(\$800.00	N 00.0 (1	
			1.6,21.7,21.8								(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,		
				M-F 730p Jeopardy	730)-8pm			MTWThF	:30	(\$800.00) 0.00 NA	Λ	
			1.6,21.7,21.8			•					•	•		
				M-F 730p Jeopardy	730)-8pm			MTWThF	:30	(\$800.00) 0.00 NA	Λ	
	Se	е MG 2 ⁻	1.6,21.7,21.8	3,21.9,21.10										
	6 WPL	3 10/09/	12-10/15/12 [M-F 730p Jeopardy	730)-8pm			MTWThF	:30	\$2,300.00	10 00.0 C	Λ	
	⊕ M	G for 21.	1,21.4,21.2,2	21.3,21.5										
				M-F 730p Jeopardy	730)-8pm			MTWThF	:30	\$2,300.00	0.00 NM	Л	
			1,21.4,21.2,2											
				M-F 730p Jeopardy	730)-8pm			MTWThF	- :30	\$2,300.00	0.00 NM	M	
			1,21.4,21.2,2											
				M-F 730p Jeopardy	730)-8pm			MTWThF	- :30	\$2,300.00	0.00 Ni	VI	
	_		1,21.4,21.2,		704	0			Market -	.00		0 0 0 0 11	.1	
				M-F 730p Jeopardy	/30)-8pm			MTWThF	- :30	\$2,300.0	U U.UU NI	VI	
	ლ) M	G for 21.	.1,21.4,21.2,	Z 1.3,Z 1.5									J	



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

. 0	6			Donale	01-415-4	T:	D	L O	£_ F	Data Dui	Dia T		Tota	
Ln Ch	Start	End	Inventory Code		Start/End	Time	•	Len Spo		Rate Pri		_		Amount
E 22 WPLG	10/09/1	2 10/15/12	M-F 7-9a GMA Good Morning Am	CM rerica	7-9am (8:00 AM-9	00:6	MTWTF- /I)	- :30	5 \$2	250.00 P-2	0.00	NM	5	\$4,250.00
<u>Sta</u> Week: 10/	rt Date 09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week			iting 0.00							
	Date Ra		escription	-	t/End Time		0.00	Weekdays	<u>Length</u>	Rate	Rtg T	ype		
1 WPLG	10/09/12		1-F 7-9a GMA	7-98	ım	(8:00	AM-9:00	AMTWThF	:30	(\$250.00)	0.00	NM		
See	e MG 22.	6,22.7,22.8,	22.9,22.10											
		2-10/15/12 N .6,22.7,22.8,	1-F 7-9a GMA 22 9 22 10	7-98	ım	(8:00	AM-9:00	AMTWThF	:30	(\$250.00)	0.00	NM		
			1-F 7-9a GMA	7-98	am	(8:00	AM-9:00	AMTWThF	:30	(\$250.00)	0.00	NM		
		.6,22.7,22.8,				((,,				
			1-F 7-9a GMA	7-98	am	(8:00	AM-9:00	AMTWThF	:30	(\$250.00)	0.00	NM		
Sec	e MG 22.	6,22.7,22.8,	22.9,22.10			•				,				
			1-F 7-9a GMA	7-98	am	(8:00	AM-9:00	AMTWThF	:30	(\$250.00)	0.00	NM		
Sec	e MG 22.	.6,22.7,22.8,	22.9,22.10			·								
6 NPLG	10/09/12	2-10/15/12 N	1-F 7-9a GMA	7-98	am	(8:00	AM-9:00	AMTWThF	:30	\$850.00	0.00	NM		
⊕ MG	6 for 22.4	,22.3,22.2,2	2.5,22.1											
7 WPLG	10/09/12	2-10/15/12 N	1-F 7-9a GMA	7-9	am	(8:00	AM-9:00	AMTWThF	:30	\$850.00	0.00	NM		
⊕ MG	6 for 22.4	,22.3,22.2,2	2.5,22.1							•				
8 NPLG	10/09/12	2-10/15/12 N	1-F 7-9a GMA	7-98	am	(8:00	AM-9:00	AMTWThF	:30	\$850.00	0.00	NM		
⊕ MG	for 22.4	,22.3,22.2,2	2.5,22.1											
9 WPLG	10/09/12	2-10/15/12 N	1-F 7-9a GMA	7-9	am	(8:00	AM-9:00	AMTWThF	:30	\$850.00	0.00	NM		
⊕ MG	for 22.4	,22.3,22.2,2	2.5,22.1											
10 WPLG	10/09/12	2-10/15/12 N	1-F 7-9a GMA	7-9	am	(8:00	AM-9:00	AMTWThF	:30	\$850.00	0.00	NM		
⊕ MG	for 22.4	,22.3,22.2,2	2.5,22.1											
E 23 WPLG	10/09/1	2 10/15/12	M-F 9a Live/Kelly Live With Kelly	СМ	9-10a (9:00 AM-	9:30 AI	MTWTF- M)	:30	5 \$	150.00 P-2	0.00) NM	5	\$2,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	-		ating							
Week: 10/		10/15/12	MTWTF		\$150.00		0.00							
	Date Ra	ange <u>C</u>	<u>Description</u>	<u>Sta</u>	rt/End Time			<u>Weekdays</u>	Length	<u>Rate</u>	Rtg]	Гуре		
1 WPLG	10/09/1	2-10/15/12 N	<i>1</i> I-F 9a Live/Kelly	9-1	0a	(9:00	AM-9:30	AMTWThF	:30	(\$150.00)	0.00	NM		
Se	e MG 23	.6,23.7,23.8	,23.9,23.10											
2 WPLG	10/09/1	2-10/15/12 N	Л-F 9a Live/Kelly	9-1	0a	(9:00	AM-9:30	AMTWThF	:30	(\$150.00)	0.00	NM		
		.6,23.7,23.8												
			Л-F 9a Live/Kelly	9-1	0a	(9:00	AM-9:30	AMTWThF	:30	(\$150.00)	0.00	NM		
		.6,23.7,23.8			_									
			<i>II-F</i> 9a Live/Kelly	9-1	0a	(9:00	AM-9:30	AMTWThF	- :30	(\$150.00)	0.00	NM		
		.6,23.7,23.8	:		•	(0.00								
			<i>N-F</i> 9a Live/Kelly	9-1	ua	(9:00	AM-9:30	AMTWThF	- :30	(\$150.00)	, 0.00	NM		
		.6,23.7,23.8		0.4	0-	(0.00	A & A O . O O	Autorbe	.00	#400.0 0		N I N A		
			M-F 9a Live/Kelly	9-1	ua	(9:00	AW-9:30	AMTWThF	- :30	\$400.00	0.00	INIVI		
_		2,23.4,23.1,2		0.4	0-	(0.00	A & 4 O . 2 O	Augusta	.20	#400 O		N I N A		
			M-F 9a Live/Kelly	9-1	ua	(9.00	AIVI-9:30	AMTWThF	- :30	\$400.00	0.00	IVIVI		
		2,23.4,23.1,2 2,40/45/42.N		9-1	Λα	(0,00	A & 4 O . 2 O	AMTWThF	.20	\$400.00		NIN 4		
			M-F 9a Live/Kelly	9-1	ua	(9.00	AIVI-9.30	AMIMINE	- :30	φ400.0t	0.00	INIVI		
		2,23.4,23.1,2 2-10/15/12 N	л-F 9a Live/Kelly	9-1	Λa	/ <u>0</u> .nn	V VN-O-30	AMTWThF	- :30	\$400.00) 0.00	NINA		
		2-10/15/12 P 2,23.4,23.1,2	•	ಶ* ।	va	(3.00	/\IVI~0.3U	C/41 M	.30	ψ400.00	, 0.00	INIVI		
			л-F 9a Live/Kelly	9-1	0a	(9.00	AM-9:30	AMTWThF	- :30	\$400.00) () ()	MM		
		2,23.4,23.1,2	-	5-1	~ ~	,0.00		2 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		Ψτου.οι	. 0.00	AIVI		



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep

00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

L OL OL Fold Loverton Order	Dunale Obout/End	Time Dave	lan Crata	Doto Dri		otals Amount
Ln Ch Start End Inventory Code			Len Spots		Rtg Type Spots	Amount
E 24 WPLG 10/09/12 10/15/12 M-F 9a Live/Kelly		MTWTF	- :30 5	\$150.00 P-2	0.00 NM 5	\$2,000.00
Live With Kelly	(9:30 AM-1	•				
Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF	Spots/Week Rate 5 \$150.00	Rating 0.00				
Spot Ch Date Range Description	Start/End Time		Weekdays Leng	th Rate	Rtg Type	
1 WPLG 10/09/12-10/15/12 M-F 9a Live/Kelly	9-10a	(9:30 AM-10:00		30 (\$150.00)		
See MG 24.6,24.7,24.8,24.9,24.10		,		,		
2 WPLG 10/09/12-10/15/12 M-F 9a Live/Kelly	9-10a	(9:30 AM-10:00	мтwтhF :3	30 (\$150.00)) 0.00 <i>NM</i>	
See MG 24.6,24.7,24.8,24.9,24.10		,				
3 WPLG 10/09/12-10/15/12 M-F 9a Live/Kelly	9-10a	(9:30 AM-10:00	MTWThF :3	30 (\$150.00)) 0.00 <i>NM</i>	
See MG 24.6,24.7,24.8,24.9,24.10		,		, ,		
4 WPLG 10/09/12-10/15/12 M-F 9a Live/Kelly	9-10a	(9:30 AM-10:00	MTWThF :	30 (\$150.00) 0.00 <i>NM</i>	
See MG 24.6,24.7,24.8,24.9,24.10		,		,,		
5 WPLG 10/09/12-10/15/12 M-F 9a Live/Kelly	9-10a	(9:30 AM-10:00	MTWThF ::	30 (\$150.00) 0.00 <i>NM</i>	
See MG 24.6,24.7,24.8,24.9,24.10	- 1400	,		(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	
6 WPLG 10/09/12-10/15/12 M-F 9a Live/Kelly	9-10a	(9:30 AM-10:00	MTWThF :3	30 \$400.00	0.00 NM	
(f) MG for 24.5,24.3,24.1,24.2,24.4		(
7 NPLG 10/09/12-10/15/12 M-F 9a Live/Kelly	9-10a	(9:30 AM-10:00	MTWThF :3	30 \$400.00	0.00 NM	
(h) MG for 24.5,24.3,24.1,24.2,24.4	- 1	(·		
8 WPLG 10/09/12-10/15/12 M-F 9a Live/Kelly	9-10a	(9:30 AM-10:00	MTWThF :	30 \$400.00	0.00 NM	
(f) MG for 24.5,24.3,24.1,24.2,24.4		(
9 NPLG 10/09/12-10/15/12 M-F 9a Live/Kelly	9-10a	(9:30 AM-10:00	MTWThF :	30 \$400.00	0.00 NM	
(f) MG for 24.5,24.3,24.1,24.2,24.4	0 100	(0.000)		*		
10 WPLG 10/09/12-10/15/12 M-F 9a Live/Kelly	9-10a	(9:30 AM-10:00	MTWThF ::	30 \$400.00	0.00 NM	
(i) MG for 24.5,24.3,24.1,24.2,24.4	0 700	(0.00 / 111 / 10100		Ψ.00.0.		
	CM 9-10p	1-	- :30 1 \$	1,500.00 LUF	2 0 00 NM	1 \$5,000.00
E 25 WPLG 10/12/12 10/12/12 Fri 9-10p Primetime: Wha	•		50 I p	1,000.00 LUI	V 0.00 MIVI	ι φυ,υυυ.υυ
Start Date End Date Weekdays	Spots/Week <u>Rate</u>	Rating				
Week: 10/08/12 10/14/121	1 \$1,500.00					
Spot Ch Date Range Description	Start/End Time		Weekdays Leng	ıth Rate	Rtg Type	
1 WPLG 10/08/12-10/14/12 Fri 9-10p	9-10p		F :	30 (\$1,500.00	0.00 NM	
See MG 25.2						
2 NPLG 10/08/12-10/14/12 Fri 9-10p	9-10p		F :	30 \$5,000.00	0.00 NM	
E 26 WPLG 10/15/12 10/15/12 Mon 10-11p	CM 10-11p	1	- :30 1 \$	2,000.00 LUI	R 0.00 NM	1 \$7,000.00
Castle	(10:00 PM	1-11:00 PM)				
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/15/12 10/21/12 1	1 \$2,000.00	0.00				
Spot Ch Date Range Description	Start/End Time	!	Weekdays Leng		Rtg Type	
1 WPLG 10/15/12-10/21/12 Mon 10-11p	10-11p	(10:00 PM-11:0	(M :	30 (\$2,000.0 0	9) 0.00 NM	
See MG 26.2						
2 WPLG 10/15/12-10/21/12 Mon 10-11p	10-11p	(10:00 PM-11:0	CM:	30 \$7,000.0	0 0.00 NM	
⊕ MG for 26.1 10/15						
E 27 WPLG 10/13/12 10/13/12 9AM-Sat LCL 10 Local 10 News		n1 1-10:30 AM)	:30 1	\$125.00 P-2	2 0.00 NM	1 \$600.00
Start Date End Date Weekdays	Spots/Week Rate	,				
Week: 10/08/12 10/14/121-	1 \$125.00					
	•					

Page 14of 19



Contract / Revision

261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

<u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

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								•		Tota	ıls
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
E 27 WPLG 10/13/	12 10/13/12	9AM-Sat LCL 10 News	CM	9-10:30am	1-	:30	1	\$125.00 P-2	0.00 NM	1	\$600.00
		Local 10 News Saturd		(10:00 AM-	10:30 AM)						
Start Date	End Date		ts/Week	Rate	Rating						
Week: 10/08/12	10/14/12	1 - Description	1 Stori	\$125.00 End Time	0.00 v	Veekdavs	len	ath Rate	Rtg Type		
Spot Ch Date R		AM-Sat LCL 10 News		:30am	(10:00 AM-10:3C-			:30 (\$125.00)			
See MG 27		THE GOL TO HOME	0 10		(101007111710100						
		AM-Sat LCL 10 News	9-10	:30am	(10:00 AM-10:3C-	sa		:30 \$600.00	0.00 NM		
(H) MG for 27.	1 10/13										
F 28 WPI G 10/13/	12 10/13/12	M-Su LR Late News	CM	Various	1-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
220 11, 20 10, 10,	12 10/10/12	M-Su Late Run Late N		(11:00 PM-	11:35 PM)						
Start Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 10/08/12	10/14/12	1-	1	\$350.00	0.00						
E 29 WPLG 10/13/	12 10/13/12	6AM-Sat LCL 10 News	s CM	6-7am	1-	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
		Local 10 News Sat @		(6:00 AM-6	,						
Start Date	End Date		ts/Week	Rate	Rating						
Week: 10/08/12	10/14/12	1-	1	+ 100.00	0.00	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
E 30 WPLG 10/13/	12 10/13/12	6AM-Sat LCL 10 News Local 10 News Sat @		6-7am (6:30 AM-7	-	:30	1	\$100.00 P-2	U.UU INIVI	,	φ100.00
Start Date	End Date	•	ts/Week		Rating						
Week: 10/08/12	10/14/12	1-	1		0.00						
		Sa Wknd Early News	CM	Various	1-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
		Sa Weekend Early Ne		(6:30 PM-7	7:00 PM)						
Start Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 10/08/12	10/14/12	1-	1	\$350.00	0.00						
E 32 WPLG 10/13/	12 10/13/12			7-8am	1-	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
		Local 10 News Sat @		(7:00 AM-7	,						
Start Date	End Date	Weekdays Spo	ts/Week 1		Rating 0.00						
Week: 10/08/12 E 33 WPLG 10/13/	10/14/12			7-8am	1-	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
E 33 WFLG 10/13/	12 10/13/12	Local 10 News Sat @		(7:30 AM-8	_	.00		Ψ200.001 2	0.00 14141	•	Ψ200.00
Start Date	End Date	•	ts/Week	•	Rating						
Week: 10/08/12	10/14/12	1-	1								
E 34 WPLG 10/13/	12 10/13/12	College FB Sat Prime	8pCM	8-11:30P	2-	:30	2	\$5,000.00 LUR	0.00 NM	4	\$10,000.00
		College FB Sat Prime		(8:00 PM-1	11:30 PM)						
Start Date	End Date		ts/Week								
Week: 10/08/12	10/14/12	2-	2	\$5,000.00	0.00					•	



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

9a-Sun LCL 10 News

Start Date End Date Weekdays Spots/Week

Order Sep 00:15:00

<u>Advertiser</u>	Pol/B	Obama/F	Pres/D	Product	OBAMA S	CHED A	A	<u>Estimate</u>	<u>#</u> 2	002			
	.			5	l. Ot 1/5-	! -: !	Davis	lan Chata		loto Dri	Dta Tuno	Tota	als Amount
Ln Ch	Start	End	Inventory Code		eak Start/Ei			Len Spots			Rtg Type		\$10,000.00
E 34 WPLG	10/13/1	2 10/13/12	College FB Sat College FB Sat			Р <i>N</i> -11:30 F	2	- :30	2 \$5,01	JU.UU LUR	0.00 NM	4	φ10,000.00
Sta	rt Date	End Date	Weekdays	Spots/W	•		ating						
Week: 10/		10/14/12	2-	<u> </u>	2 \$5,000.		0.00						
	Date Ra	nge D	escription		Start/End Tin			Weekdays L			Rtg Type		
		?-10/14/12 C 3,34.4,34.5,	College FB Sat Pri 34.6	ime 8p	8-11:30P	(8:00	PM-11:30	,Sa	:30(\$5,000.00)	0.00 <i>NM</i>		
		2-10/14/12 C 3,34.4,34.5	College FB Sat Pri 34.6	ime 8p	8-11:30P	(8:00	PM-11:30	,Sa	:30(\$5,000.00)	0.00 <i>NM</i>		
			uto Racing #1		730-1130p			Sa 	:30	\$2,500.00	0.00 NM		
⊕ MG	of for 34.1 The stantage of the stantage of th	,34.2	Ŭ		·								
	-	-	uto Racing #1		730-1130p			Sa	:30	\$2,500.00	0.00 NM		
⊕ MG	or 34.1	,34.2											
	g 4x in na	-	".		700 / 100			0 -	.00	# 0 F 00 00	0.00 1114		
			uto Racing #1		730-1130p			Sa	:30	\$2,500.00	0.00 NM		
-	3 for 34.1 g 4x in na	•											
	_	-	uto Racing #1		730-1130p			Sa	:30	\$2,500.00	0.00 NM		
	G for 34.1											1	
[mg	g 4x in na	iscar]											
E 35 WPLG	10/13/1	2 10/13/12		CI	√ 8-9am		1	:30	1 \$3	00.00 P-2	0.00 NM	1	\$800.00
			Sat/Good Morn	-									
<u>Sta</u> Week: 10/	art Date	End Date	Weekdays 1-	Spots/W	<u>/eek Ra</u> 1 \$300		ating 0.00						
	n Date Ra	10/14/12 inge F	Description		Start/End Tir		0.00	Weekdays I	Length	Rate	Rtg Type		
		2-10/14/12 S			8-9am			Sa			0.00 NM		
Se	e MG 35	.2											
2 NPLG	3 10/08/1:	2-10/14/12 9	Sa GMA		8-9am			Sa	:30	\$800.00	0.00 NM	l	
⊕ MC	3 for 35.1	10/13											
E 36 WPLG	10/13/1	2 10/13/12	9AM-Sat LCL 1 Local 10 News			Dam M-9:30 A	1 M)	L- :30	1 \$1	125.00 P-2	0.00 NN	1	\$600.00
Sta	art Date	End Date	Weekdays	Spots/V	Veek R	ate R	ating						
Week: 10		10/14/12	1-		1 \$125		0.00			.	n, -	l	
	Date Ra		Description	N/	Start/End Ti		2440.20		Length		Rtg Type	,	
	e MG 36		9AM-Sat LCL 10 i	vews	9-10:30am	(9:00) AIVI-9:30 .	ASa	.30	(\$120.00)) 0.00 NN	1	
2 NPLG	3 10/08/1	2-10/14/12 9	AM-Sat LCL 10 I	Vews	9-10:30am	(9:00	AM-9:30	ASa 	:30	\$600.00	0.00 NM	1	
⊕ мо	G for 36.1	10/13											
E 37 WPLG	10/13/1	12 10/13/12	9AM-Sat LCL 1 Local 10 News			Dam .M-10:00	1 AM)	1- :30	1 \$	125.00 P-2	0.00 NM	1	\$600.00
Sta	art Date	End Date		Spots/V	`	_	Rating						
Week: 10		10/14/12	1-	_ , = , = , +	1 \$125		0.00						
Spot Ch	n Date Ra		<u>Description</u>		Start/End Ti			<u>Weekdays</u>			Rtg Type		
			9AM-Sat LCL 10	News	9-10:30am	(9:30	0 AM-10:00	0,Sa	:30	(\$125.00) 0.00 NA	1	
	ee MG 37				0.40.60	, a = -	0 484 40 5		•	#		.]	
	3 10/08/1 G for 37.′		9AM-Sat LCL 10	News	9-10:30am	(9:30) AM-10:00) ,Sa	:30	\$600.00 	0.00 NN		
E 38 WPLG	10/14/	12 10/14/12	9a-Sun LCL 10	News C	M 9-1030)am		-1 :30	1 \$	125.00 P-2	0.00 NN	1 1	\$600.00

(10:00 AM-10:30 AM)

Rating

<u>Rate</u>



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

		Total	ls
Ln Ch Start End	Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S		Amount
E 38 WPLG 10/14/12 10/14/1	· ·	1	\$600.00
Start Date End Date	9a-Sun LCL 10 News (10:00 AM-10:30 AM) e Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12			
Spot Ch Date Range	Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/08/12-10/14/12 See MG 38.2	2 9a-Sun LCL 10 News 9-1030am (10:00 AM-10:3CSu :30 (\$125.00) 0.00 NM		
2 WPLG 10/08/12-10/14/12	2 9a-Sun LCL 10 News 9-1030am (10:00 AM-10:3CSu :30 \$600.00 0.00 NM		
E 39 WPLG 10/14/12 10/14/1		1	\$250.00
Otad Data - Field Dat	This Week (ABC) (10:30 AM-11:30 AM)		
Start Date End Date Week: 10/08/12 10/14/12			
E 40 WPLG 10/14/12 10/14/1	The state of the s	1	\$600.00
	SUN 11-1135P (11:00 PM-11:35 PM)		
Start Date End Dat			
Week: 10/08/12 10/14/12 E 41 WPLG 10/14/12 10/14/1		1	\$100.00
247 777 20 10/11/12 10/14/1	This Week in South F (11:30 AM-12:00 PM)	•	Ψ100.00
Start Date End Dat			
Week: 10/08/12 10/14/12	·	4	#400.00
E 42 WPLG 10/14/12 10/14/	12 6AM-Sun LCL 10 News CM 6-7am1 :30 1 \$100.00 P-2 0.00 NM Local 10 News Sunday (6:00 AM-6:30 AM)	1	\$100.00
Start Date End Dat			
Week: 10/08/12 10/14/12			
E 43 WPLG 10/14/12 10/14/	12 6AM-Sun LCL 10 News CM 6-7am1 :30 1 \$100.00 P-2 0.00 NM Local 10 News Sunday (6:30 AM-7:00 AM)	1	\$100.00
Start Date End Dat			
Week: 10/08/12 10/14/12			
E 44 WPLG 10/14/12 10/14/	12 Su Wknd Early News CM various1 :30 1 \$375.00 LUR 0.00 NM	1	\$375.00
Start Date End Dat	Sunday Weekend Early te Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12			
E 45 WPLG 10/14/12 10/14/	12 7a-Sun LCL 10 News CM 7-8am1 :30 1 \$175.00 P-2 0.00 NM	1	\$500.00
Olast Bata - Food Bat	Local 10 News Sunday (7:00 AM-7:30 AM)		
Start Date End Date Week: 10/08/12 10/14/12			
Spot Ch Date Range	Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/08/12-10/14/12	2 <i>7a-Sun LCL 10 News</i> 7-8am (7:00 AM-7:30 ASu :30 (\$175.00) 0.00 <i>NM</i>		
See MG 45.2 2 WPLG 10/08/12-10/14/12	2 7a-Sun LCL 10 News		
(f) MG for 45.1 10/14	2 7a-Sun LCL 10 News 7-8am (7:00 AM-7:30 ASu :30 \$500.00 0.00 NM		
E 46 WPLG 10/14/12 10/14/	12 Su 7-8p CM 7-8p1 :30 1 \$1,000.00 LUR 0.00 NM	1	\$1,000.00
	America's Funniest H (7:00 PM-8:00 PM)	•	1 . ,
Start Date End Date			
Week: 10/08/12 10/14/12 F 47 WPLG 10/14/12 10/14/1	21 1 \$1,000.00 0.00 12 7a-Sun LCL 10 News CM 7-8am1 :30 1 \$175.00 P-2 0.00 NM	1	\$500.00
LT1 VVI LO 10/14/12 10/14/	Local 10 News Sunday (7:30 AM-8:00 AM)	ı	φυυυ.υυ
Start Date End Date	te <u>Weekdays Spots/Week Rate</u> Rating		
Week: 10/08/12 10/14/13	21 1 \$175.00 0.00		



261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

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			<u>Totals</u>
Ln Ch Start End Inventory Code	Break Start/End Time Days	Len Spots Rate Pri R	
E 47 WPLG 10/14/12 10/14/12 7a-Sun LCL 10 News		:30 1 \$175.00 P-2	0.00 NM 1 \$500.00
Local 10 News Sunday	(7:30 AM-8:00 AM)		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots</u> Week: 10/08/12 10/14/121	<u>/Week Rate Rating</u> 1 \$175.00 0.00		
Spot Ch Date Range Description	·	eekdays Length Rate R	tg Type
1 WPLG 10/08/12-10/14/12 7a-Sun LCL 10 News	7-8am (7:30 AM-8:00 A	Su :30 (\$175.00) (0.00 NM
See MG 47.2			
	7-8am (7:30 AM-8:00 A	Su :30 \$500.00 (1.00 NM
⊕ MG for 47.1 10/14			
E 48 WPLG 10/14/12 10/14/12 Su GMA Su GMA	CM 8-9am1	:30 1 \$275.00 P-2	0.00 NM 1 \$700.00
	/Week Rate Rating		
Week: 10/08/12 10/14/121	1 \$275.00 0.00		
Spot Ch Date Range Description 1 WPLG 10/08/12-10/14/12 Su GMA		<u>eekdays Length Rate R</u> Su :30 (\$275.00) (tg Type
See MG 48.2	0-94111	.30 (φ2/3.00) (7.00 WW
2 WPLG 10/08/12-10/14/12 Su GMA	8-9am	Su :30 \$700.00 (0.00 NM
(ii) MG for 48.1 10/14			
E 49 WPLG 10/14/12 10/14/12 Su 8-9p	CM 8-9p1	:30 1 \$3,000.00 LUR	0.00 NM 1 \$7,500.00
Once Upon a Time	(8:00 PM-9:00 PM)		
	/Week Rate Rating		
VV CON. 10/00/12 10/11/12 -	1 \$3,000.00 0.00 Start/End Time W	eekdays Length Rate R	tg Type
1 WPLG 10/08/12-10/14/12 Su 8-9p		Su :30(\$3,000.00)	
See MG 49.2			
2 NPLG 10/08/12-10/14/12 Su 8-9p	8-9p (8:00 PM-9:00 P	Su :30 \$7,500.00 ().00 NM
⊕ MG for 49.1 10/14			
E 50 WPLG 10/14/12 10/14/12 Su 9-10p Revenge	CM 9-10pm1 (9:00 PM-11:00 PM)	:30 1 \$3,000.00 LUR	0.00 NM 1 \$3,000.00
~	/Week Rate Rating		Ī
Week: 10/08/12 10/14/121	1 \$3,000.00 0.00	•	
Spot Ch Date Range Description			tg Type
1 WPLG 10/08/12-10/14/12 Su 9-10p See MG 50.2	9-10pm (9:00 PM-11:00 -	Su :30 (\$3,000.00) ().00 <i>NM</i>
2 WPLG 10/08/12-10/14/12 Su 9-10p	9-10pm (9:00 PM-11:00 ;	Su :30 812,000.00) (1 00 NM
⊕ See MG 50.3	(0.00 / M / 1.00)	34 .00012,000.00)	7.00 74141
3 <i>N</i> PLG 10/08/12-10/14/12 Su 10-11p	9-11p	su :30 \$3,000.00	0.00 NM
(f) MG for 50.2 10/14			
E 51 WPLG 10/14/12 10/14/12 9a-Sun LCL 10 News	CM 9-1030am1	:30 1 \$125.00 P-2	0.00 NM 1 \$600.00
9a-Sun LCL 10 News Start Date End Date Weekdays Spot	(9:00 AM-9:30 AM) s/Week Rate Rating		
Week: 10/08/12 10/14/121	<u>6/Week Rate Rating</u> 1 \$125.00 0.00		
Spot Ch Date Range Description	Start/End Time W	<u>eekdays Length Rate R</u>	tta Type
1 WPLG 10/08/12-10/14/12 9a-Sun LCL 10 News	9-1030am (9:00 AM-9:30 A	Su :30 (\$125.00) ().00 <i>NM</i>
See MG 51.2 2 NPLG 10/08/12-10/14/12 9a-Sun LCL 10 News	9-1030am (9:00 AM-9:30 A	Su :30 \$600.00	0.00 NIM
(ii) MG for 51.1 10/14	9-1030am (9.00 AM-9.30 A-	Su :30 \$600.00	J.UU INIVI
E 52 WPLG 10/14/12 10/14/12 9a-Sun LCL 10 News	CM 9-1030am1	:30 1 \$125.00 P-2	0.00 NM 1 \$600.00
9a-Sun LCL 10 News	(9:30 AM-10:00 AM)	τ ψιΖοίοσι Ζ	φοσοίου
	s/Week Rate Rating		
Week: 10/08/12 10/14/121	1 \$125.00 0.00		I



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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep

00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start End	Inventory Code	Prook	Stort/End	Time Days	Len Spo	sto 🖽	ata Dri	Rtg Type	Tot	als Amount
E 52 WPLG 10/14/12 10/14/12			9-1030am				25.00 P-2		•	\$600.00
	9a-Sun LCL 10 N		(9:30 AM-1		55			0,00		4000.00
Start Date End Date	Weekdays	Spots/Week		Rating						
Week: 10/08/12 10/14/12 Spot Ch Date Range D	1 Description	1 Star	\$125.00 t/End Time	0.00	Weekdays	Lenath	Rate	Rtg Type		
1 WPLG 10/08/12-10/14/12 9)30am	(9:30 AM-10:00				0.00 NM		
See MG 52.2 2 WPLG 10/08/12-10/14/12 9	a-Sun I CL 10 Nev	vs 9-10)30am	(9:30 AM-10:00	151	u :30	\$600.00	0.00 NM		
(f) MG for 52.1 10/14	a can be to not	15 0 10	Joodin	(0.0071141 10.00	., 50	.00	Ψ000.00	0.00 14101		
E 53 WPLG 10/11/12 10/11/12	Thu 10-11p SCANDAL	CM	SCANDAL	1	- :30	1 \$2,5	00.00 LUR	0.00 NM	1	\$5,000.00
Start Date End Date	<u>Weekdays</u> 1	Spots/Week		Rating						
Week: 10/08/12 10/14/12 Spot Ch Date Range D	escription		\$2,500.00 t/End Time	0.00	Weekdays	Lenath	Rate	Rtg Type		
1 WPLG 10/08/12-10/14/12 T See MG 53,2			ANDAL		Th			0.00 NM		
2 NPLG 10/08/12-10/14/12 T	hursday Prime Sp	ecial 9-11	1p		Th	- :30	\$5,000.00	0.00 NM		
⊕ MG for 53.1 10/11										
[program correction: de			10.11	-		4 40 0			l ,	
E 54 WPLG 10/09/12 10/09/12	Private Practice	CM	10-11p	-1	- :30	1 \$2,0	00.00 LUR	0.00 NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> -1	Spots/Week	Rate \$2,000,00				•			
	Description		\$2,000.00 <u>rt/End Time</u>		Weekdays	Length	Rate	Rtg Type		
1 WPLG 10/08/12-10/14/12 T See MG 54.2		10-1			-T			0.00 NM		
2 WPLG 10/08/12-10/14/12 T	ue 10-11p	10-1	11p		-T	- :30	\$5,000.00	0.00 NM		
(f) MG for 54.1 10/09										
E 55 WPLG 10/09/12 10/09/12	Tue 8-9p DWTS: All-Stars	CM : An	8-9p (8:00 PM-9	-1 9:00 PM)	:30	1 \$5,5	00.00 LUR	R 0.00 NM	1	\$5,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> -1	Spots/Week	Rate \$5,500.00							
E 56 WPLG 10/10/12 10/10/12	Wed 10-11p Nashville	СМ	10-11p	1	:30	1 \$2,0	00.00 LUR	0.00 NM	1	\$6,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	1		\$2,000.00	0.00						
<u>Spot Ch Date Range</u> 1 WPLG 10/08/12-10/14/12 W	Description Ned 10-11p	<u>Star</u> 10-1	rt/End Time		Weekdays	Length		Rtg Type		
See MG 56.2	vea 10-11p	10-	Пр		γγ	30	, 000.00)	0.00 <i>NM</i>		
2 WPLG 10/08/12-10/14/12 V	Ved 10-11p	10-1	11p		W	- :30	\$6,000.00	0.00 NM		
E 57 WPLG 10/10/12 10/10/12	Wed 9-10p Modern Family/ I	CM Moder	9-10p	1	:30	1 \$5,5	00.00 LUR	0.00 NM	1	\$15,000.00
Start Date End Date	Weekdays	Spots/Week								
Week: 10/08/12 10/14/12 <u>Spot</u> Ch Date Range D	1 Description		\$5,500.00 rt/End Time		Weekdays	Lanath	Doto	Dta Tuna		
1 WPLG 10/08/12-10/14/12 V See MG 57.2		<u> </u>			W	<u>Length</u> - :30(Rtg Type 0.00 NM		
2 WPLG 10/08/12-10/14/12 V	Ved 9-10p	9-10	QC		W	- :30\$	15,000 00	0.00 NM		
⊕ MG for 57.1 10/10	•		•		••	.554	. 5,550,00	3.33 11171		

Print Date: 10/08/12

Page 19of 19

WPLG WPLG

Contract / Revision

261445

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep

00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Estimate # 2002

Ln Ch

Start

End

Inventory Code

Break Start/End Time Days

Len Spots

Rate Pri Rtg Type Spots

Totals Amount

Totals

149\$167,825.00